



Northern Rhode Island Board of REALTORS® 2026-2028 Strategic Plan

Mission: Our mission is to advance the interests of our members through advocacy, education, collaboration, and to promote the highest levels of professional standards.

Vision: Because of the efforts of the Northern Rhode Island Board of REALTORS®, REALTORS® are recognized for their expertise and professionalism in the practice of real estate, and as a strong voice for housing and quality of life in our communities.

We commit to the following principles in serving our members and operating the Association.

Collaborative	We believe working together is the best way to create long term value. Therefore, we will foster mindsets that focus on win-win outcomes, transparency in communication and harnessing our differences to maximize results.
Community-minded	We believe that serving the interests of the community is essential to fulfilling our purpose as an Association and to the success of each REALTOR® member. Therefore, we will encourage member involvement in activities to give back and make a difference in the areas where we live and work.
Ethical	We believe that upholding the REALTOR® Code of Ethics ensures consumers' best interests are served.
Integrity	We believe that professional credibility and trust are earned when we interact with our clients and each other with honesty, consistency and a high level of ethics and professionalism.
Impactful	We believe that active member engagement and contribution to the Association is the primary means to advance our mission and add personal and professional value
Inclusivity	We believe that embracing the differences in our backgrounds, personalities, life experiences, and beliefs, will enrich the membership experience and better meet our members' needs.

Value to Members and the Industry

Goal 1. To equip members with the knowledge and tools to drive career-long success in real estate and in service to their community.

Goal 2. To be the industry hub real estate professionals seek to collaborate, build relationships and find the support they need to achieve their business goals.

Focus Areas:

- Enhance professional development
- Recognize and celebrate member achievements
- Build a strong sense of member community

Communication, Influence, Outreach

Goal 1. To promote the power and positive impact of the REALTOR® brand in all corners of the community.

Goal 2. To be a strong voice for change in meeting the housing needs and interests of our community.

Focus Areas:

- Increase REALTOR® visibility and impact
- Engage with and invest in the community
- Build broker value and partnership

NRIBR Development/Sustainability

Goal 1. To build a strong pipeline of volunteers and leaders who can fuel the NRIBR mission and vision with their talent and commitment.

Goal 2. To run an efficient operation that brings value to members by maximizing human and financial resources, technology and productive partnerships.

Focus Areas:

- Grow volunteers and future leaders
- Expand revenue to sustain the Association