



Northern Rhode Island Board of REALTORS® 2023-25 Strategic Plan

(adopted)

Our mission is to promote the best interests of our members and our communities through advocacy, professional development, and partnerships.

Our Vision: Our members are the premier source of expertise for real estate in the communities we serve.

We commit to the following principles to guide us in our efforts:

<i>Collaborative</i>	<i>We believe working together is the best way to create long term value. Therefore, we will foster mindsets that focus on win-win outcome, transparency in communication and harnessing our differences to maximize results.</i>
<i>Community-Minded</i>	<i>We believe that community is important. Therefore, we will encourage member involvement in activities to give back and make a difference in the areas where we live and work.</i>
<i>Ethical</i>	<i>We believe that upholding the Code of Ethics ensures consumers' best interests are served.</i>
<i>Integrity</i>	<i>We believe our members conduct their business honestly and with the highest professional standards and moral principles. Therefore, we will conduct ourselves always in a manner that builds trust.</i>
<i>Impactful</i>	<i>We believe our members bring value to the Board by being engaged, so we encourage active participation and involvement.</i>
<i>Diversity</i>	<i>We believe by welcoming diversity not only in our association, but in our core, we will respect and appreciate what makes them different, based on our backgrounds, personality, life experiences, and beliefs.</i>



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ADVOCACY

NRIBR advocates positions that positively impact critical planning, regulations, and political and legislative matters in our communities.

- Invest in RPAC and Calls-to-Action and meet or exceed goals.
- Act through effective advocacy for real estate
- Inform members on the importance of engagement with government on real estate issues

MEMBER VALUE

NRIBR builds awareness and value by providing members with education and events to encourage their professional success, cooperation, and participation.

- Provide training to improve professionalism
- Foster camaraderie and cooperation among members
- Communicate with members through a variety of mediums

GOVERNANCE

The Board's operation and governance has the resources, adaptability, and accountability to effectively meet its goals and objectives.

- Inform members of volunteer opportunities
- Develop technology plan
- Annually evaluate committee effectiveness

IMPACT

NRIBR has a visible and positive impact in the communities our members serve.

- Demonstrate REALTORS®' commitment to the community
- Create and enhance community partnerships