



Northern Rhode Island Board of REALTORS® 2020-22 Strategic Plan

Our mission is to provide Northern Rhode Island Board of REALTORS® members with tools and resources to support their success.

Our Vision: Empowering REALTORS® to be trusted resources for real estate in northern Rhode Island.

OUR VALUES

*NRIBR REALTORS® strive at all times to be:
An advocate that is Cooperative, Community-minded, and Ethical.*

ADVOCACY

NRIBR advocates positions that positively impact critical planning, regulations, and political and legislative matters in our communities.

- Invest in RPAC and Calls-to-Action and meet or exceed goals.
- Act through effective advocacy for real estate
- Inform members on the importance of engagement with government on real estate issues

MEMBER VALUE

NRIBR builds awareness and value by providing members with education and events to encourage their professional success, cooperation, and participation.

- Increase numbers in NAR C2EX endorsements
- Build participation through engaging events
- Communicate frequently in all ways

GOVERNANCE

The Board's operation and governance has the resources, adaptability, and accountability to effectively meet its goals and objectives.

- Inform members of volunteer opportunities
- Find a new location to promote our growth
- Annually evaluate committee effectiveness

IMPACT

NRIBR has a visible and positive impact in the communities our members serve.

- Develop a media relations game plan
- Demonstrate REALTORS®' commitment to the community
- Create and enhance community partnerships